

ARJUN KARKI, Creative Visual Designer

Butwal, Lumbini Province, Nepal | 9867335392 | arjunkarki205709@gmail.com

PROFESSIONAL SUMMARY

Dynamic Creative Designer with 4-5 years of extensive experience in graphic design. Adept at transforming concepts into compelling visual narratives.

TECHNICAL SKILLS

- Design Tools: Adobe Photoshop , Adobe Illustrator , Figma.
 - Video & Motion: Adobe Premiere Pro , Adobe After Effects.
 - Organization: Notion, Shortcut, Monday
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PROFESSIONAL EXPERIENCE

Graphic Designer & Jr. UI/UX Designer | Shrig Solutions 2024 – Present

- Leading UI/UX App Design and Re-Branding initiatives.
- Designing packaging, flyers, and website banners.
- Creating loading animations and footer ads for videos.

Digital Marketer/Creative Designer/Marketing Executive | Horizon Associates 2023 – 2025

- Run ad campaigns
- Copywriting
- Ad creatives, reels edit and direction

Sr. Graphic Designer | Theme Nepal 2023 – 2025

- Developed web-based designs, product packaging, and branding assets.
- Designed festival posters and advertisements for various platforms.
- Produced loading animations and website banners.

Jr. Graphic Designer | Digital Edge 2022 – 2023

- Focused on digital designs, social media assets, and product manipulations.
- Crafted infographics, jersey designs, and basic logo animations.

Music Album Cover Designer | Music Nepal 2022 – 2023

Created album covers for music applications and YouTube thumbnails.

Trainee | Global Publicity Company 2021 – 2022

Produced print-based designs including business cards, ID cards, and brochures.
Designed banners, hoardings, T-shirts, and logos.

PROJECTS & FREELANCE

Yoga Campaign (NRNA):

Designed event banners, certificates, and infographics for promotion.

Rational Overseas Pvt. Ltd.:

Developed company profiles, business cards, and social media banners.

MTC Education:

Handled social media, ads, and branding for merchandise like lanyards and T-shirts.

EDUCATION

Bachelor: Butwal Multiple Campus, Butwal.

NEB: The Times International College, Kathmandu.

SEE: Shree Gyan Punj Bidhya Mandir, Butwal.

INTERESTS: Photography, Editing/Vfx, Travelling, Sports.